



## Healing Arts Initiative

### Healing Arts Galleries Guidelines

#### About the Healing Arts Initiative

For thousands of years, music, artwork, dance and other art forms have been used to support the healing process. Coordinated by the St. Tammany Hospital Foundation's Healing Arts Initiative, The Healing Arts Galleries, – located along the pedestrian sky bridge to 3North and the Education Hallway (located in the breezeway corridor off of the first floor main lobby) – are one of many ongoing projects to promote a sense of well-being and renewal to those who visit and work for the hospital. It is an avenue used to demonstrate the foundation's commitment to the healing of patients, families and employees.

#### A Call for Exhibitions

The St. Tammany Hospital Foundation's Healing Arts Initiative is seeking submissions of original artwork. HAI requests artwork that creates a peaceful, restorative and healing atmosphere. The artwork we present in our galleries must complement the healing process, reduce stress and provide a pleasant distraction to all who encounter it. Sensitivity to our primary viewers (patients, visitors and staff) is our highest priority, thus artwork must not show any depiction of death, destruction, political or spiritual views.

#### Entry Requirements

- Because of space limitations and the safety of patients and visitors in the gallery spaces, only two-dimensional artwork will be accepted at this time. **Artwork must measure 22-by-22 inches at a minimum. Pieces smaller than stated dimensions will not be considered.**
- Artists may submit artwork for consideration for each rotating exhibition. However, artists selected to exhibit in the Healing Arts Galleries can only do so once per calendar year.
- Selections will be made from entries received via email to the HAI appointed jurors at [HealingArts@stph.org](mailto:HealingArts@stph.org).

- Artists should provide professional quality images (either submitted digitally or on a CD if mailed). Images should be in .jpeg format and sized to 4x6 at 300 dpi.
- Only submit images that reflect the proposed exhibit. Successful exhibits have a cohesive focus or theme.
- All images will be approved by HAI jurors before delivery of the artwork. Pieces other than those approved will not be accepted at the time of delivery and thus will delay the exhibition.
- HAI jurors reserve the right to reject a piece of art that does not support a healing arts environment.
- All submissions must include the Artist Information form, Proposed Artwork Exhibition log and an Artist Biography (for promotional use and gallery display).
- Once selected, confirmation letters will be sent to the participating artists detailing exhibition dates. The artist is required to sign and return both the Acknowledgement and Release form and the Guidelines and Agreement form at 14 calendar days prior to the exhibition start date.

## Exhibit Details

- Hanging space in the first floor Education Hallway Gallery consists of a 16-foot wall and a 12-foot wall.
- Hanging space in the 3North Sky Bridge Gallery consists of two 6.25-foot hanging tracks in between two sets of windows, as well as 12.25-foot hanging track upon entering the 3North patient area.
- HAI will coordinate and install all exhibits.
- Exhibits will be on display for approximately 8 weeks.
- **All artwork must be framed or on a stretched canvas and ready to hang using a taut wire from side-to-side 1/3 down from the top of the frame or canvas. Saw-tooth hangers and sticky back hangers are not permitted.**
- **Artwork must measure 22-by-22 inches at a minimum. Pieces smaller than stated dimensions will not be considered.**
- The back of each piece must be labeled with title, artist name, medium, sale price, and artist contact information.
- Artwork is hung using a professional track system with anti-theft devices. All pieces are lit with professional track lighting.
- Neither STPH nor STHF provides insurance for pieces. It is recommended, but not required, that artists provide insurance on their artwork.
- The artist and/or their representative agrees to indemnify and hold harmless STPH, STHF, its HAI committee, and/or its officers, directors and employees from any and all actions, losses, damages, claims.
- Every piece will be displayed with the title and artist. Information sheets with artist bio, work titles and price will be displayed at the exhibition.

## Artwork Delivery

- Artists are responsible for the delivery of their artwork to and pick-up from the St. Tammany Hospital Foundation office at 1127 South Tyler Street, Covington, LA, 70433.
- Appointments are required for artwork delivery and pick-up.
- Artists must deliver artwork at least one week in advance of the exhibition opening.

## Sales

- Any purchase/transaction will be handled directly between the artist and purchaser.
- Buyers will agree to leave the purchased piece with a red dot indicating it is sold for the duration of the exhibition.

## HAI Donations

- In lieu of commission, the HAI committee requests that the artist donate a piece of their work to St. Tammany Hospital Foundation's Permanent Art Collection. This art will be placed on permanent display for public viewing.
- Pieces no larger than 22-by-22 inches will hang in a patient room on 3North. HAI requests artwork that creates a peaceful, restorative and healing atmosphere.
- If the donated piece is not included in the exhibition, we request that it be delivered with the exhibition's pieces.

## Artist and/or Art Association Information Form

Artist Name: \_\_\_\_\_

Address 1: \_\_\_\_\_

Address 2: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone 1: \_\_\_\_\_

Phone 2: \_\_\_\_\_

Email: \_\_\_\_\_

Web Site (if Applicable): \_\_\_\_\_

Association Name: \_\_\_\_\_

Participating Member Names: \_\_\_\_\_

Association Contact Person Name: \_\_\_\_\_

Address 1: \_\_\_\_\_

Address 2: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone 1: \_\_\_\_\_  
Phone 2: \_\_\_\_\_  
Email: \_\_\_\_\_  
Web Site: \_\_\_\_\_

## Proposed Artwork Exhibition Log

Artist or Association Name: \_\_\_\_\_

*Please make sure sizes reflect finished piece, including frame.*

Piece #	Artwork Title	Medium	Size	Filename	Price
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					
11					
12					
13					
14					

15					
16					
17					
18					
19					
20					

### Call for Entries Checklist

\_\_\_ Completed Artists Information Form

\_\_\_ Completed Artwork Exhibition Log

\_\_\_ Artist Biography

\_\_\_ Proposed Images via email (Digital files in jpeg format; filenames should reflect the listings in the Artwork Exhibition Log).

### Contact Information

Email the completed documents and digital images to [HealingArts@stph.org](mailto:HealingArts@stph.org) or by mail to Healing Arts Initiative, St. Tammany Hospital Foundation, 1127 South Tyler St., Covington, LA, 70433.



## **Healing Arts Galleries Exhibition Acknowledgement and Release Form**

The undersigned has read and understands the Healing Arts Galleries Artist Guidelines and desires to display his or her artwork to the public at the St. Tammany Parish Hospital. As such, the undersigned hereby releases St. Tammany Parish Hospital and the St. Tammany Hospital Foundation, its officers, agents and employees from any and all liabilities and claims resulting from any loss, theft or damage arising out of display of said artwork at the St. Tammany Parish Hospital.

\_\_\_\_\_  
**Artist**

\_\_\_\_\_  
**Date**

### **Exhibition Dates**

\_\_\_\_\_  
Start Date (Month/Date/Year)

\_\_\_\_\_  
End Date (Month/Date/Year)